

## Present Situation Survey of Career Planning for University Students

—For Example as Shenyang Aerospace University

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**Abstract:** This study uses the questionnaire and interview, and strives to study the vocational planning of university students for example as Shenyang Aerospace University. The result indicates that the current university students are self-cognitive ambiguity and the lack of career planning awareness. Career education courses in schools are scattered and discontinuous and the lack of practical guidance and so on. And put forward to perfect the career planning education system, strengthen teachers force, make full use of alumni resources, enhance friends guide and enlarge propaganda, form consensus and other countermeasures.

According to the investigation, most undergraduates have listed the career planning as an optional course at the school level, and University students are not unfamiliar with the term. The scientific career planning helps University Students to develop their career better, and it enable University students to make clear their career development direction .meanwhile, it can greatly improve the quality of study and life in school. But Its function is not satisfied as far as the actual situation is concerned. This paper makes an investigation on undergraduates' understanding of themselves, career planning and the current situation of school career planning education, in order to provide practical enlightenment for career planning education of University Students.

### 1. Objects and Methods of Investigation

Sampling survey is adopted in this survey. Taking some students of Shenyang Aerospace University as subjects. A total of 1000 questionnaires were distributed as research samples and 982 copies recovered. There are 973 valid questionnaires. The effective rate was 97.3%.

### 2. Analysis on the Current Situation of University Students' Career Planning

#### 2.1 Not Interested in the Major, not Familiar with the Employment Environment.

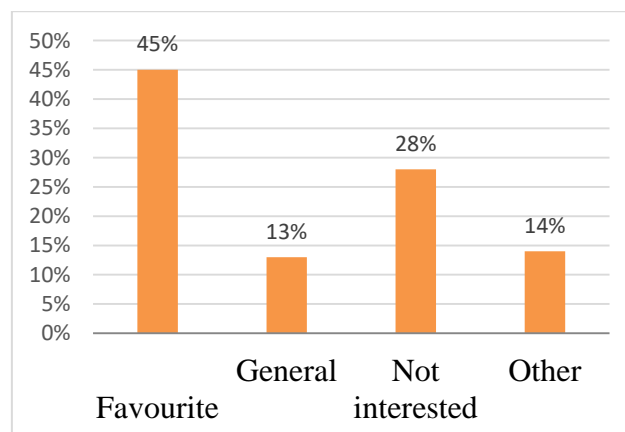


Fig 1. How much college students like their major

Let students match their majors with their careers in the process of career planning. Focusing on professional characteristics and planning own study life is one of our goals so as to realize the value

of life. However, from the survey data we can see that the undergraduates' preference for their major accounted for 45%, "General" accounts for 13%, "Not interested" accounts for 28%, "Other" accounts for 14%. "Understanding" of the Employment Environment accounts for 27%, "Know something" accounts for 36%, "Unknown" accounts for 37%. This shows that most students still like their major, but it is not difficult to see that there are still a large number of people who are blind in their choice of specialty and don't understand the market and direction of future employment.

## 2.2 A Vague Understanding of Oneself.

"you should first of all get to understand him". First of all, university students should have a full and correct understanding of their own characteristics. In the present review, forty-two percent of students do not know their advantages and 28% students feel they had no merits or strengths. This is directly related to the growth environment of students. They developed the idea of supremacy of high marks during the compulsory education and high school learning. But not from their own hobbies and interests to tap their potential. They don't know what they really like. Where is the advantage?

## 2.3 Confused about Future Career Choices, no Target.

Preparedness ensures success. Firm goals can be the driving force for success. Studies have shown that the success or failure of a person's career depends largely on whether there are appropriate goals or not. Every successful person has a clear goal to strive for. [1] According to the survey, 47% of the students have a clear orientation for their future career and establish the right goals. 31% of students have set many career goals for the future. However, they don't know how to choose due to the lack of correct understanding of the social environment and oneself. Another 22% of students don't know what they want to do.

## 2.4 Attaching Great Importance to Career Planning, but Lacking Practical Guidance.

In this investigation, it's a great pleasure to find that 70% of students realize the importance of career planning for their future. But 56% of students don't know how to plan their careers. 62% of the students chose "school education" when they answered "the source of career planning knowledge". 16% of the students chose "reading magazines and books". 13% of the students chose "Internet Source". Another 9% of the students chose to communicate with their parents and peers. This shows that university students' career planning education systematically teaches relevant knowledge. On the theoretical level, it has a good effect on students. But there is a lack of practical guidance in concrete operation. As a result, most students do not know how to plan. The Students' access to career knowledge is single and lack initiative.

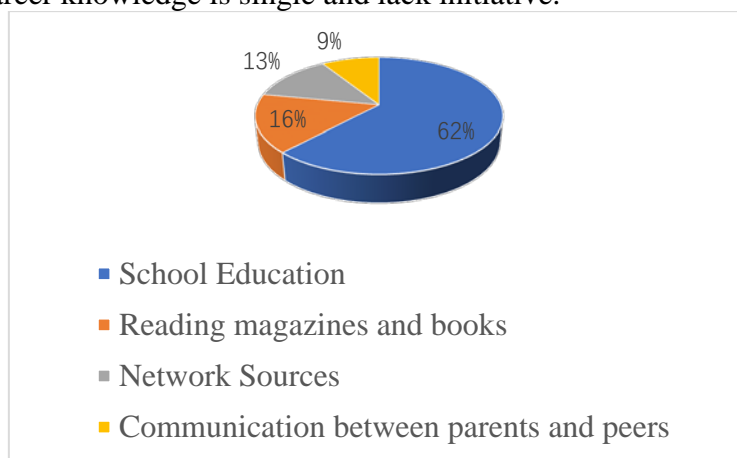


Fig 2. Sources of University Students' Career Planning Knowledge

## 2.5 Teaching Arrangement is Scattered and Discontinuous.

The survey found that the compulsory elective courses 《Career and Development Planning for College Students》 and 《Career Choice and Career Guidance for College Students》 are offered in the

first semester and the third semester respectively. The course is taught by the Faculty of Economics and Management; In the last semester of the sophomore year, a public basic course 《Undergraduate Entrepreneurship Foundation》 was offered, which was taught by Innovation College.

## **2.6 Lack of Correct Professional Outlook and Sense of Responsibility.**

When answer "Which of the following options do you think has the greatest impact on your future career choices?", 38.4% of students choose "income",29.6% of students choose "employment area",28.3% of students choose personal career development",1.7% of students choose "status and rights",2% of students choose "other". Obviously, income factor is their first consideration when university students choose careers. In today's pluralistic society, Some college students'values have also changed. There are utilitarian tendencies in different degrees. They Neglected the pursuit of ideals and beliefs.

## **3. Countermeasure and Suggestion**

### **3.1 Perfecting Career Planning Education System.**

University students'career planning education is a continuous and dynamic system engineering. It should run through the whole process of University education. According to the "Teaching Requirements for College Students'Career Development and Employment Guidance" issued by the Ministry of Education in 2007,we should focus on the construction of curriculum training mode combining classroom teaching with practice under the new situation. At the same time, classified guidance should be given according to grade. Freshman is mainly to establish career ideal and career planning consciousness. We can start with professional training and employment prospects to cultivate interest in professional learning. Sophomore is the initial target-setting period. On the basis of further understanding of majors for college students, they establish the future career development goals preliminary according to their own situation. Junior is the development and adjustment stage. They should be guided to study deeply in the fields of interest. In this process, they should adjust their goals according to the actual situation and practice hard for them. Senior is mainly to enhance employment skills and guide students to meet the needs of their jobs. They will prepare for a successful entry into the workplace.

### **3.2 Strengthen the Faculty.**

University students'career planning is far more than the teachers who teach this course can accomplish independently. The joint efforts of teachers, employment guidance centers and counselors should be formed, especially professional teachers. Through investigation,95% of the students worship their teachers. They can easily guide students and stimulate students'love for their majors by professional familiarity, understanding of the future employment environment.

### **3.3 Making Full Use of Alumni Resources, Strengthen Peer Guidance.**

Alumni resources are the strongest backing for school development. Therefore, we should make full use of alumni resources in university students'career planning education. We can invite excellent alumni to come to class to tell students about their successful career experience. Students can also be allowed to enter alumni enterprises and posts and experience the future professional environment personally. Through this peer-to-peer communication, we will infect students'love for their major in order to establish a correct career outlook.

### **3.4 Increasing Publicity and Forming Common View.**

We can spread the promotion of career planning ideas by developing rich campus cultural activities. Such as career planning competition, mock interview, career lectures, etc. It also can be carried by professional associations of College students. We can establish university students'career planning consciousness by community activities and science and technology competition.

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